

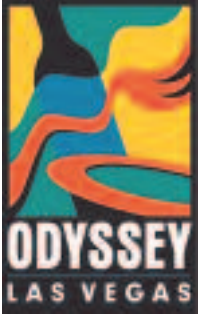
celebrating  
the journey of  
fine living ■

## PRESENTING GOLF SPONSOR BENEFITS

### TOURNAMENT PRESENTING SPONSOR – \$10,000 (ONE AVAILABLE)

- Acknowledgement as the Presenting Golf Event Sponsor in all print/event collateral, including:
  - Event Signage
  - Paid Advertising
  - Editorial
  - Web
  - Golf shirts, hats, golf balls and tees
  - Event invitation
  - Inserts at Participating Restaurants
  - E-Blasts
- Naming rights to the Celebrity Chef Golf Tournament
- Inclusion in all event-related press releases
- Logo printed on all event advertising
- Product display and demonstrations during golf/luncheon events
- Sample/promotional item distribution in event gift bags
- Eight (8) golf participants
- Eight (8) additional tickets to the Blues Gourmet Luncheon
- (4) Banners on the four Par 3 holes
- Full-page, four-color ad in the 2008 Odyssey Lifestyle Magazine
- Presenting Golf Sponsor page on Odyssey Web site with 90-word write up
- Opportunity for Sponsor to co-create any marketing and promotional ideas within reason
- ROI Sponsorship Binder supplied one month after the event takes place

T 702.257.2345  
F 702.257.2501  
877.370.9182  
p.o. box 27349  
las vegas, nv  
89126-1349 ■ ■



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## SPECIALTY GOLF SPONSOR BENEFITS

### CHAMPIONSHIP SPONSOR – \$5,000

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- Company name embroidered on high quality (Odyssey style) luxury gift bags plus your gift included within the bag (company to supply their own gift)
- Booth/table display at clubhouse
- Four (4) golf participants
- Eight (8) additional tickets to the Blues Gourmet Luncheon
- Acknowledgement in print/event collateral including:
  - Logo placement on the Odyssey Web site sponsor page
  - Half-Page full color ad in 2008 Odyssey Lifestyle Magazine
  - Full color banners on golf course and at luncheon
  - Thank you event signage
  - Inclusion in Odyssey event invitation and E-blasts

### REGULAR SPONSOR – \$2,500

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- Booth/table display at clubhouse
- Banner sign at event
- Four (4) golf participants
- Four (4) additional tickets to Blues Gourmet Luncheon
- Acknowledgement in print/event collateral including:
  - Logo placement on the Odyssey Web site sponsor page
  - Quarter-Page full color ad in 2008 Odyssey Lifestyle Magazine

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# GOLF HOLE SPONSOR BENEFITS

## CORPORATE SPONSOR – \$1,000

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- Company sign at the closest to the pin hole or longest drive hole
- (1) Banner sign at event
  - Thank you event signage and recognition in event program book
  - Four (4) golf participants

## HOLE, PUTTING OR DRIVING SPONSOR – \$250

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- Your company's custom-made banner at one tee box

To continue our tradition of excellence and putting together a first class golf tournament, we've gone the extra mile with our banners. The vinyl banners are 2' high x 8' wide. Each banner will be printed with Odyssey logo and your company name or logo. Simply supply your artwork in a vector format.



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